



VaLUENTiS
Business School

PRESS OFFICE
VaLUENTiS Business School
2nd Floor, Berkeley Square House
Berkeley Square
London
W1J 6BD
Tel: +44 (0) 207 887 6121
Fax: +44 (0) 207 887 6100
www.ValBS.com

1st February 2015

PRESS RELEASE

VaLUENTiS International School of Human Capital incorporated under the newly expanded VaLUENTiS Business School (VaLBS).

“Business education for business people by business people.”

VaLUENTiS Business School (VaLBS) today announces the launch of its newly expanded Masters and General Management programmes. The new Masters courses are due to commence from January 2016 and feature the new SCART methodology and technology enhancing student experience and learning whilst reducing course administration costs. Potential students (Associates) will be able to enrol from March 1st 2015. Places will be limited.

The school's first qualification, the M. Sc. in Human Capital Management, will remain under the ISHCM name and HCMI accreditation for the present time.

Most of the School's course qualifications are through part-time study and case based learning is the central focus drawing on research and cases, notably from Harvard and The (European) Case Centre but with additional unique VaLBS input. The School's academic year runs on a calendar rather than academic year and all open programmes are delivered from its campus in London, UK.

The Dean, Nicholas J Higgins commented, “For executives and newer managers, or anybody interested in business for that matter, the value proposition really is an unbeatable fusion of high quality and low cost. The course programmes are designed to overcome the obstacles that are still prevalent with open course delivery in management learning namely, relevance, consistency, cost and time.”

The School also offers customised programmes for organisations, built on over 10 years' experience of programme design and delivery in the market-place.

The VaLBS Corporate Solutions team can be reached on +44 (0) 20 7887 6108 whilst the Admissions team can be reached on +44 (0) 20 7887 6121.

End.